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TO ALL UK BASED NIGERIAN OWNED MEDIA.

**FORWARDING PRESS RELEASE ON THE LAUNCH OF INVEST IN
NIGERIA MAGAZINE, 2010 EDITION.**

I am directed to forward herewith, for information and necessary action, copy of the High Commission's Press Release on the formal launch of this year's edition of **Invest in Nigeria Magazine** by His Excellency, Dr. Dalhatu Sarki Tafida, OFR and High Commissioner to the United Kingdom.

2. Please acknowledge receipt.

A handwritten signature in black ink, appearing to read 'Damian E. Agwu', written over a horizontal line.

Damian. E. Agwu
For: High Commissioner.

PRESS RELEASE:

TAFIDA LAUNCHES INVEST IN NIGERIA MAGAZINE.

Dr. Dalhatu Sarki Tafida, OFR and High Commissioner of Nigeria to the United Kingdom, Tuesday, 27 July, 2010 officially launched the **Invest in Nigeria Magazine**, 2010 edition at the Banking Hall of the Mission. The magazine was introduced by Dr. Tafida on July 15, 2009 in collaboration with News Desk Media Group, United Kingdom. The objective among others was to employ the medium to further promote trade, business and investment opportunities in Nigeria, at no cost to the High Commission.

2. In his remarks at the occasion, Tafida attributed the high demand for the Publication to date, most notably, to its accurate, comprehensive and current information on every sector of the Nigerian economy; particularly with regards to the range of opportunities available to potential investors, such as the legal, institutional and policy framework for foreign investment in Nigeria. He further described the unique publication as bearing true testimony to the fact that Nigeria remains a large market and an attractive investment destination in Africa, despite persistent challenges and vicissitudes.

3. Tafida expressed profound gratitude to the Publisher/Chief Executive of News Desk Media Group, notably, Alan Spence, Natalie Cleur, Angela Coleman, Joanne Hart, Clair Manuel and Andrew Howard, as well as the various sponsors of the organization for their perseverance in seeing to the success of our collaborative efforts and for their unstinting commitment to a greater Nigeria, her people and nationhood.

4. Responding on behalf of News Desk Media Group, Alan Spence expressed pleasure and privilege for working in a common endeavour to

produce a publication which vibrantly underscores the fundamental message that, “Nigeria is open for business and is on course to become one of the world’s top 20 economies.” He noted that only few countries, Nigeria included have been resilient enough to remain unaffected by the recent onset of world recession and the near collapse of the world’s financial system. For performing that feat, he paid greater tribute to the Good People and the Great Nation, Nigeria, whose economy is already grappling with the complex dynamics and mechanics of robust and sustainable development.

5. Attendance at the launch was very impressive as many members of the numerous business associates (individual and organizational) of Nigeria in the United Kingdom were present. Prominent among them were:

- i. Mr. Peter Banner, Chairman Business Council for Africa;
- ii. Mr. Peter Walker, Chair, Nigeria-British Chamber of Commerce;
- iii. Mr. Olayinka Ajibade, Secretary General, NIDO, UK South,
- iv. Mrs June Douglas, Representative of Chair, CANUK;
- v. The High Commissioners of Gambia, Ghana, Sierra Leone and Zambia e

Nigeria High Commission,
London, United Kingdom.
29 July, 2010.